

# BusSongs.com Media Kit

**BUS SONGS.COM**  
LYRICS & WORDS FOR CHILDREN'S  
NURSERY RHYMES & SONGS

**HOMEPAGE**  
Top Rated Songs  
Top Visited Songs  
Recently Added

**BROWSE SONGS BY...**

**CATEGORY**  
Activity Songs  
Animal Songs  
Children's Poems  
Counting Songs  
Family Movie Songs  
Food Songs  
Gross-out Songs  
Halloween Songs  
Holiday Songs  
Learning Songs  
Love Songs

**CHILDREN'S SONGS & NURSERY RHYMES**  
BusSongs.com was created to help kids, parents, and teachers recall the words and lyrics to loved children's songs that bring back warm memories of family [trips](#) and summer camp. We also have a huge collection of [lullabies](#) and [nursery rhymes](#) to help keep alive the traditions of mums and dads singing their children to sleep.  
We have the largest collection of Kids songs on the Internet with lyrics, videos and music for 1,693 children's songs.  
To get started, you can select from one of the categories on the left, or use the search box above. If you look below, you'll also see some of the most popular songs on the site.  
If you have any questions or suggestions about BusSongs.com, just drop us an [email](#).

**CHRISTMAS SONGS FOR KIDS**  
There are many wonderful children's songs to enjoy at Christmas time. Some of the most popular ones are posted below, but you can find even more on our [holiday songs](#) page.  
[Rudolph the Red Nosed Reindeer](#)      [Twelve days of Christmas](#)  
[Jingle Bells](#)      [Away in a Manger](#)

## Children's Music Destination

BusSongs.com was created to help kids, parents, and teachers recall the words and lyrics to loved children's songs that bring back warm memories of family trips and summer camp. We also have a huge collection of lullabies and nursery rhymes to help keep alive the traditions of mums and dads singing their children to sleep.

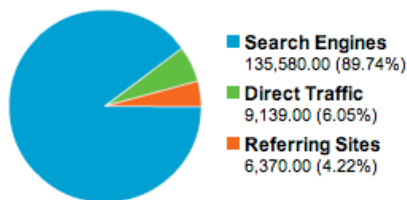
We have the largest collection of Kids songs on the Internet with lyrics, videos and music for 1,650+ children's songs.

## Popularity & Growth

For the period of November 1 - November 30 2008, BusSongs.com received 150,000 visits and served 640,00 pages. Visitors typically view over 4 pages on each visit, spending 3 minutes browsing.

The below figure shows the proportion of traffic sources. All

traffic is organic and high-positioning in search engines results in a dominating traffic source.



BusSongs.com continues to grow, as can be seen in the next figure which shows month-on-month growth in visitor volume from June to December 2008.



## Demographic Profiling

BusSongs.com is fortunate that it's enjoyed by all kids of user segments. The majority of viewers are children, who are using the

Internet on their own, or with supervision, to find words to children's songs. We do get many visitors also from teachers, parents and nostalgia-seeking pensioners.

## Advertising Opportunities

BusSongs.com employs its own advertising solutions, promoting relevant music products to children and their parents. This includes advertisements for song downloads, ringtones and books.

However, we're always keen to speak to other companies about possible partnerships - just get in contact to discuss campaign goals and next steps.

## Contact

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